

Making Network Engineering Cool Again

Recruiting and upskilling the next generation of IT professionals

by Alexis Bertholf



Who am I???

CONNECT WITH ME!

TECHNOLOGY SHOULDN'T BE COMPLICATED.
let me explain.

NETWORK | SECURITY | COLLABORATION | DATA CENTER | CLOUD | AI

Alexis Bertholf 


making network engineering cool again 🐱

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
alexis ✓

Thoughts?

 +

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all things enterprise IT 🧐
making network engineering cool again 🐱
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Weekend plans?

 +

alexis bertholf

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Connectivity has become a utility



We're facing a huge talent gap



Networking became uncool







4,294,967,296



Melina ·

Anyways I got this new shower head that tracks ur water usage and the temp and the time and it's making me never wanna shower







Access to the Internet is a
fundamental human right.



Today, being
connected is the
expectation.







Elliot Dierksen ✓ · 1st

Distinguished Engineer at Greyson Technologies CCIE #5820 (R/S ; Collaboration) Cisco Community VIP 2022-2025 Cisco Learning Network VIP 2023-2025 Cisco Insider Champion 2024 Cisco CCIE Advisory Council 2025/2026

Orlando, Florida, United States · [Contact info](#)

500+ connections



This is about passing down your *legacy.*

Why study Network Engineering?

1 — Nothing works without the network.

2 — You can work in any industry.

3 — It's a very flexible job.

4 — Always something new to learn.

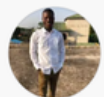
5 — It's extremely collaborative



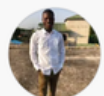


How do I get into this industry?

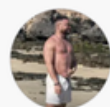
Do you have any advice. I used to be a network tech (5 years) took a break for a few years. Now I'm trying to get back into networking, having zero luck. I have 2 Juniper certs, and working on CCNP. Thank you! Levi



hello, hope you doing well



I am a student preparing for my CCNA certification, I am looking for a professional internship



I would actually like to learn network engineering.

Please help regarding books or online free resources to get up-to-date in networking for organizational use 🙏



Hi Alexis! I'm Alejandro I'm in grad school and I work for an MSP in New Jersey and studying for my certifications at the moment. I was wondering do you have any tips on what software I should get really familiar with? I have a MacBook and I saw that you use one as well. Any tips on how to break into the networking engineering industry would be awesome and appreciated thank you very much!

A



Hi how are you you help to find a job as a network engineer i live in Seattle wa I applied to many positions

Where can i start!!!!??...i hope you see this...I'm looking to get into IT but i don't know where to start...i don't have friends or family in this field

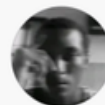


How to start learning Network Engineering as an IT grad...

Hi ! I will be finishing my degree computer engineering, and I want get into networks. Although I am from Canada, do you have any company recommendations or tips for a cv
Thanks

DEC 27, 2024 7:07 PM

Hello 🙋




am looking into getting into networking what should i do

Nov 3, 2024 9:49 PM

Hey do you respond to messages? I work in the data center world and am a bit lost on where to go from here. I've seen your content here and there and decided to give you a follow, I want to do something cool in the tech industry besides sitting behind a desk




MON 3:13 AM




hey! i am super interested with network engineering. i myself have actually set up a simple homelab in our house with vlans and all. Currently, I am studying ComputerScience at a university. Can you share some informations on the track that I should follow as I want to become a network engineer too someday


SUN 10:25 AM



Hi Alexis,
I'm currently in a help desk role and was wondering if you had any tips on how to get over the hump to that network engineering position. I have been at this role for close to 2 years and feel that I am ready, any advice?




I have my network diploma but haven't found a job, any place you recommend I apply?



Hi..I want learn more about networking can you suggest a good starting course for beginners..thanks


Jan 19, 8:00 PM




Hello I was wondering if there is any way you could give me some advice on trying to get a career in the networking field, really I want to work with servers. I am self taught now but I am wanting to go to school and really go for a job in that field. Is there anyway you could point me in the right direction



How do I get into this industry?




I'm am trying desperately to find a way to get my CCNA certification, do you have any recommendations?




I want to learn but i dont know where to start from



Hey Alexis. Love your TikTok




Can I pick your brain about network engineering field?



Hi, I am working in a telecommunication industry and I aspire to be a network engineer. I am studying for my CCNA now. Would be great if you can advise me on the path to take after that


Hello I'm currently studying CIS at my college and saw your reel about network engineering. I wanted to know what would I need to learn to be able to break into a network engineering role? Are there any certifications I could do that might stand out and help me learn and also stand out to a recruiter?



Would appreciate any advice you could give me on this ❤️

Jan 30, 2:21 AM

Alexis thank you for ur content it's very inspiring ✨



IT and Networking sounds interesting...thank you for ur advice ..



Tech jobs are really just
white collar trades.

Carpenter

Developer

Electrician

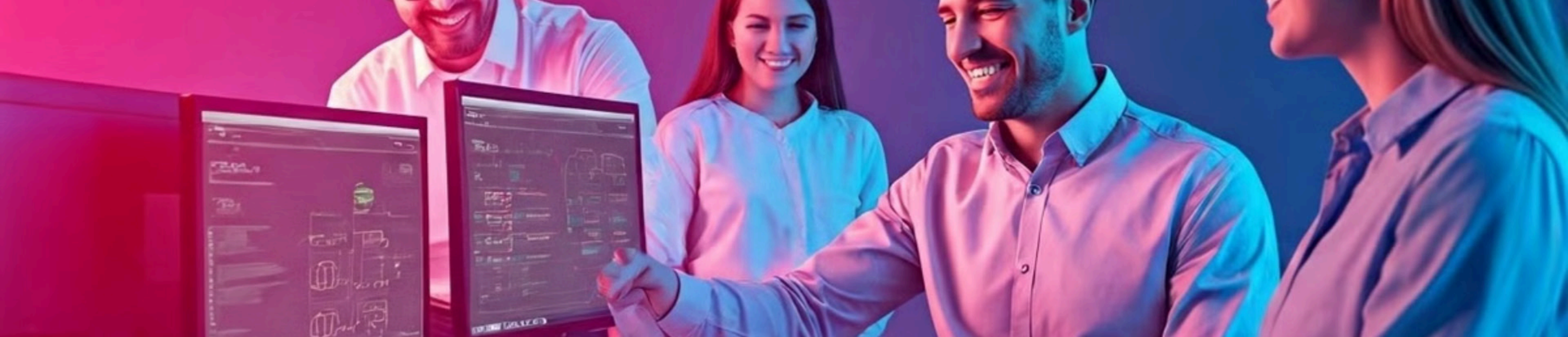
Cybersecurity Analyst

Mechanic

Network Engineer

The background of the image features a series of overlapping, flowing, and curved shapes in various shades of purple, magenta, and dark blue. These shapes create a sense of movement and depth, resembling liquid or smoke. The colors transition from deep purples on the left to lighter, more vibrant magentas and blues on the right. The overall composition is abstract and modern.

IT STARTS WITH US.



Bring in young talent.



Talk about your work.



IT IS a business enabler.

Networking

*(the people
kind)*

Never eat alone.

Establish peers

Be present

Don't just build your network
it - maintain





YOU are the ones who
will make network
engineering cool again.

THANK YOU



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