

TOP USE CASES for XenApp

Citrix XenApp is the industry-leading solution for virtual application delivery, providing Windows apps to workers on any device, anywhere. See why it's the top choice for today's enterprises.

1
Strengthen Security

2
Reduce Cost

3
Boost Mobility

4
Simplify OS Migration

Citrix solutions are in use at more than 330,000 organizations, and by over 100 million users globally.



10 of the 10
largest global banks



10 of the top 10
U.S. healthcare organizations



10 of the 10
largest U.S. cities



10 of the top 10
worldwide automakers



10 of the top 10
global aerospace & defense manufacturers

1. Strengthen Security

In an increasingly digital workplace, employees use different devices to access corporate resources. Multi-device workers use the following devices weekly for work:



63%
Laptop Computer



48%
Smartphone



21%
Tablet



Employees carry an average of **2.9 devices every day**.

Storing sensitive business data on these devices increases vulnerability.

Citrix Advantage

XenApp is the only-FIPS compliant and Common Criteria certified app virtualization solution on the market, and when paired with Citrix NetScaler delivers end-to-end security and protection.

“By protecting the data, the Citrix tools help us to be proactive about security, not reactive. With all the breaches we read about in the news, that’s essential.”

[READ FULL STORY](#)

Christian Boucher
Manager of Directory Services for Desktop and Mobile Engineering, Southcoast Health System

2. Reduce Cost



Businesses report a **70% savings** when using low cost thin clients to replace outdated PCs.

Rapidly provision new applications to thousands of users in minutes. **90% time savings** when compared with traditional methods



Citrix Advantage

Only XenApp offers powerful, cost-saving thin provisioning technology and a vast partner ecosystem of Citrix verified thin clients to deliver cost effective, high-performance solutions.



“If we wanted to push out an update or add an app, it would take weeks. We’ve just demoed a new app push to the entire phone fleet in three minutes. When our team saw that, jaws dropped.”

[READ FULL STORY](#)

Mike Trumpold
Director of Information Systems, Wayne Homes

3. Boost Mobility



79% of employees say that remote access to business apps outside working hours is **critical for increased productivity**.



100 million people use Citrix Receiver to access their XenApp hosted Windows business apps on iOS, Mac, Android, Windows, and Linux devices.

Citrix Advantage

Users access XenApp via Citrix Receiver — the easy-to-use client software that provides employees with universal access to virtual apps and data from any device. When paired with the Citrix X1 Mouse it delivers a complete Windows desktop experience on iPad and iPhone devices.

“The new Citrix X1 Mouse is big news for iOS users because Apple doesn't support Bluetooth mice. But Citrix makes remote Windows apps on iOS devices a reality.”

[READ FULL STORY](#)

Gabe Knuth
Citrix CTP, TechTarget

4. Simplify OS Migration



XenApp hosts Windows business apps in the datacenter and **decouples the apps and data from the PC**, making it easier to upgrade without impacting apps.



Over the last few years, approximately **250 million PCs** migrated from Windows XP to Windows 7, with each upgrade costing approximately **\$835**.

Citrix Advantage

Only XenApp includes AppDNA, the industry's most powerful application migration and remediation analysis tool. AppDNA has proven to reduce compatibility testing, issue remediation and migration time by up to 90%.

“AppDNA eliminates the need for many time-consuming application tests and performs much more thorough analysis than is possible with manual techniques.”

[READ FULL STORY](#)

Bernd Lier
IT Senior Specialist, DEVK Group

Working with customers to solve real-world business problems requires more than technology that checks a box. With 25 years of innovation and real-world customer deployments, only Citrix has the mobile workspace technology that helps businesses achieve their goal of a truly mobile workforce. Try XenApp now at citrix.com/xenapp.

SOURCES:

Citrix, Enterprise Strategy Group, Forrester, IGEL Technology, Ovum, Sophos, ZDNet

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