

Cloud-to-Cloud Backup and Recovery for Salesforce

Reclaim control of your ability to recover your business data residing in external clouds

If your organisation is using Salesforce.com, your critical customer, prospect, marketing and sales data resides in the Salesforce.com cloud.

However you still remain responsible for your organisation's data, and now your data is no longer within your boundaries, or the control of your IT staff. You should not be relying on Salesforce to back up and quickly restore the data your organisation relies on; data that is yours, even if it resides inside a SaaS solution.

How would your organisation be impacted if existing or prospective customer data was permanently deleted or lost?

BrightCloud Backup gives you the ability to protect your Salesforce data just like any other enterprise data within your IT environment. It's time to reclaim control of your data.

Comprehensive protection for Salesforce.com Enterprise and Unlimited Editions

BrightCloud Backup helps you protect accounts, contacts, leads, attachments, custom objects, chatter activity and setup (personal, administrative and application) to avoid data loss as a result of intentional or accidental user error, ransomware and malware attacks, unplanned data overwrites and/or data breaches.

Perform Granular Backups to Quickly Recover Data

BrightCloud Backup allows you to set different backup policies for different types of Salesforce data. You can set up different backup schedules, retention policies and even choose how many generations of data you would like to retain in backup repositories, based on its value and criticality.

Recover Your Data When, Where and How You Want It

BrightCloud Backup treats Salesforce data no different from on-premise data stored on servers, desktops and laptops in the enterprise. We save you time by doing away with scripts, process documents, and methodologies that you may have previously used to protect data in cloud-based applications and replace it with a standardised approach.

You can configure and run backups using a simple and intuitive process.

Restoring data is equally straightforward. Through a series of simple mouse clicks, you can recover and restore Salesforce data to its original location without uploading multiple files or importing multiple data elements.

Confident Recoveries Every Time

In the world of data protection, recovery is everything. The only reason why we backup is so we can recover the data when we need it. BrightCloud Backup's Recovery and Restore Assurance ensures that your data is always recoverable. So, you can be confident of your ability to regain access to lost data every time.

Secure, Efficient, Automated Data Protection For Your Enterprise

BrightCloud Backup deduplicates and compresses the data before it is sent over for storage, reducing network and resource requirements. We also encrypt all your data using a NIST FIPS 140-2 validated algorithm. Therefore, your data is secure as it traverses through public networks and when it resides in your backup repositories. This also ensures that you are compliant with regulatory requirements. Our high degree of automation helps you reduce manual interventions and ensure that your business data is protected at all times.

Protect Your Data in Salesforce the Same Way as All Your Other Data

- Have access to your data at all times – even when Salesforce is not available
- Be confident of the ability to recover data when you need it
- Protect your intellectual property in your own secure authorised data center
- Ensure that your backed up data is secure and safe from unauthorised access
- Restore your data directly back into the cloud
- Remain compliant with statutory and regulatory requirements

Key Features

- Granular backups of data in Salesforce
- Recovery and restore assurance
- Standardised backup and recovery approaches
- Secure backup data storage
- Peace of mind through automation
- Enterprise-class protection

For more information about BrightCloud Backup or to request a demo, call **0370 770 9722** or visit www.bright-cloud.net/cloud-saas-backup.