TOP USE CASES for XenApp

Citrix XenApp is the industry-leading solution for virtual application delivery, providing Windows apps to workers on any device, anywhere. See why it's the top choice for today's enterprises.



Reduce Cost

Boost Mobility

Simplify **OS Migration**

Citrix solutions are in use at more than 330,000 organizations, and by over 100 million users globally.



10 of the 10 largest global banks



10 of the top 10

U.S. healthcare

organizations



10 of the 10 largest U.S. cities



worldwide automakers

10 of the top 10



10 of the top 10 global aerospace & defense manufacturers

1. Strengthen Security

In an increasingly digital workplace, employees use different devices to access corporate resources. Multi-device workers use the following devices weekly for work:



63% **Laptop Computer**



48% Smartphone



Tablet



of 2.9 devices every day.

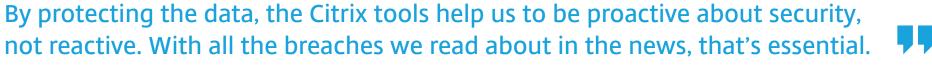
Storing sensitive business data on these devices increases vulnerability.

Citrix Advantage

XenApp is the only-FIPS compliant and Common Criteria certified app virtualization solution on the market, and when paired with Citrix NetScaler delivers end-to-end security and protection.



Christian Boucher Manager of Directory Services for Desktop and Mobile Engineering, Southcoast Health System



2. Reduce Cost



when using low cost thin clients to replace outdated PCs.

Businesses report a 70% savings

to thousands of users in minutes. 90% time savings when compared with traditional methods

Rapidly provision new applications



Citrix Advantage Only XenApp offers powerful, cost-saving thin provisioning

technology and a vast partner ecosystem of Citrix verified thin clients to deliver cost effective, high-performance solutions.



Mike Trumpold **READ FULL STORY** Director of Information Systems, Wayne Homes

If we wanted to push out an update or add an app, it would take

weeks. We've just demoed a new app push to the entire phone

fleet in three minutes. When our team saw that, jaws dropped.



3. Boost Mobility



critical for increased productivity. Citrix Advantage



Windows, and Linux devices.

from any device. When paired with the Citrix X1 Mouse it delivers a complete Windows desktop experience on iPad and iPhone devices.

The new Citrix X1 Mouse is big news for iOS users because Apple doesn't support Bluetooth mice. But Citrix makes remote Windows apps on iOS devices a reality.

Users access XenApp via Citrix Receiver — the easy-to-use client software

that provides employees with universal access to virtual apps and data



4. Simplify OS Migration

READ FULL STORY



Over the last few years, approximately

Windows XP to Windows 7, with each

upgrade costing approximately \$835.

250 million PCs migrated from



Only XenApp includes AppDNA, the industry's most powerful application migration and remediation analysis tool. AppDNA has proven to reduce

XenApp hosts Windows business

decouples the apps and data

from the PC, making it easier to

upgrade without impacting apps.

apps in the datacenter and



Citrix Advantage

compatibility testing, issue remediation and migration time by up to 90%.

READ FULL STORY Bernd Lier IT Senior Specialist, DEVK Group

AppDNA eliminates the need for many time-consuming application tests and

performs much more thorough analysis than is possible with manual techniques.

Working with customers to solve real-world business problems requires more than technology that checks a box. With 25 years of innovation and real-world customer deployments, only Citrix has the mobile workspace technology that helps businesses achieve their goal of a truly mobile workforce. Try XenApp now at citrix.com/xenapp.



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