

# 10 Reasons to choose Mimecast

Connecting your existing email system to Mimecast's cloud-based email management service can eliminate cost, complexity, and free up resources.



Mimecast delivers Software-as-a-Service based enterprise email management including archiving, discovery, continuity, security and policy. By unifying disparate and fragmented email environments into one holistic service that is always available from the cloud, Mimecast minimizes risk and reduces cost and complexity, while providing total end-to-end control of email.

## Top 10 Mimecast differentiators

1. Integrates seamlessly with MS Exchange, Outlook, Domino
2. Short time to value and high levels of service
3. A simple approach to email management
4. Low predictable cost
5. Eliminate ballooning storage costs & PST headache
6. Help desk and employee self-service
7. Lightning fast search for e-discovery, compliance and litigation
8. Evidential-ready email with strong chains of-custody
9. Zero email downtime and protection during outages
10. Broadest protection against known and unknown threats

# Top 10 Mimecast differentiators

## 1. Integrates seamlessly with Microsoft Exchange, Outlook and Domino

Mimecast seamlessly integrates with your existing MS Exchange and Domino servers to deliver email archiving, continuity, security, and policy management. Employees continue to work within Outlook or via webmail with an unlimited inbox.

## 2. Short time to value and high levels of service

As a SaaS application, Mimecast can be implemented in hours compared to months for on-premise based deployments. Connection is speedy with easy-to-use wizards. Mimecast proudly maintains a 99% level of user retention due to its focus on customer support and constant flow of new innovative features to the service platform.

## 3. A simple approach to email management

Mimecast and your email server is all your organization needs. Exchange or Domino supplies the mailboxes and Mimecast replaces the software and hardware running email archiving, continuity, security, policy management, branding & disclaimers. All aspects of email are centrally controlled, completely configurable with this cloud-based platform, freeing up resources and allowing you to focus on strategic activities.

## 4. Low predictable cost

Mimecast is priced at a flat per user cost, irrespective of volumes or storage allocations, making budgeting predictable. It's easy – one platform, from one vendor, backed by one SLA.

## 5. Eliminate ballooning storage costs & PST headache

Given the explosive growth of email, in-house storage management is becoming costly and unpredictable. In addition archiving hardware and software needs to be upgraded and the data migrated every 3-5 years. Utilizing Mimecast for archiving immediately eliminates burgeoning hardware and resource costs and the pain of migrating data and storage capacity planning. The growth of PST's on desktops can be damaging as they are prone to corruption, not centrally managed, stored or backed up, and effectively leave the decision of what to archive in the hands of employees. Mimecast can eliminate the PST headache as employees are given an unlimited inbox with seamless access through Outlook or via Mimecast webmail facility.

## 6. Help desk and employee self-service

Gartner states 20% of help desk costs are email related. Mimecast lowers help desk costs by providing user self-service. For example, Mimecast gives users unlimited mailboxes allowing them to recover historic email themselves, eliminates support calls about mailbox capping as there are no limits, and email proof-of-delivery can be easily confirmed by users themselves.

## 7. Lightning fast search for e-discovery, compliance and litigation

Organizations are struggling to comply with e-discovery requests which tend to be long, expensive and resource consuming. Mimecast can alleviate this burden by providing accurate sub-second search results – this is achieved utilizing its infinitely scalable cloud computing grid. The business has control over a centralized archive to which they can enforce granular policies across the entire organization. Using Mimecast, organizations are better equipped to meet changing regulations and market conditions with granular policy and disclaimer management tools.



## > Top 10 Mimecast differentiators

### 8. **Evidential-ready email with strong chains-of-custody**

In the event of disciplinary, civil or criminal action, producing email evidence demonstrating strong chains-of-custody is vital. With Mimecast an organization can produce an email proving every applied policy, performed search and Metadata. This is possible as Mimecast is a single platform that manages and stores the complete email lifecycle from delivery receipts, to applied security and corporate policies, proof of attachments stripped, all searches performed, and email history to create context of a situation.

### 9. **Zero email downtime and protection during outages**

Nothing is more stressful to an organization than email server failure or downtime. Mimecast eliminates email downtime. If the Exchange server is unavailable, Mimecast seamlessly routes email to Outlook and users continue to send and receive emails, or search their personal archive. Uniquely, during any outage all policies including anti-spam, anti-malware, and disclaimers continue to be applied. Alternately, employees can log into their email via any browser, which is also useful should you have a mobile workforce. The Mimecast SLA supports zero RTO and RPO with a 99.999% availability record.

### 10. **Broadest protection against known and unknown threats**

Mimecast stops viruses and malware before they reach your network, and also offers protection against DDoS, phishing, social engineering attacks, and application and operating system vulnerabilities. Mimecast's Zero-Hour Adaptive Risk Assessor (Zhara™) and multi-layered security approach utilizes a mixture of connection and content-based analysis to maintain the highest levels of protection – 99.5% spam protection and 100% virus protection. Statistics show 65% of data leaks are via email. Mimecast was the first email data leak prevention service in the market, allowing you to enforce policy to prevent confidential information leaking from your business.

### > **Innovation Advantage:**

Since its inception Mimecast was developed as a Software-as-a-Service solution for enterprise email management. At its core the storage grid was designed to manage the multi-tenant requirements and workload of customers simultaneously. Wholly innovated by Mimecast R&D, a constant flow of new features are added seamlessly to the service, giving customers peace of mind that Mimecast have a long term technology roadmap and commitment to customer service.



#### **About Mimecast**

Mimecast ([www.mimecast.com](http://www.mimecast.com)) delivers cloud-based email management for Microsoft Exchange, including archiving, continuity and security. By unifying disparate and fragmented email environments into one holistic solution that is always available from the cloud, Mimecast minimizes risk and reduces cost and complexity, while providing total end-to-end control of email. Founded in the United Kingdom in 2003, Mimecast serves more than 7,000 customers and 1.8 million users worldwide and has offices in Europe, North America, Africa, Asia Pacific and the Channel Islands.

For more information, please visit [www.mimecast.com](http://www.mimecast.com) or email [info@mimecast.com](mailto:info@mimecast.com).